

About our INSERT: The Kentish Chronicle
March 2011

Have your say on the FUTURE OF MT. ROLAND

A University of Tasmania research team has been contracted to develop a 10-year tourism strategy for Mt. Roland and its vicinity.

The Kentish Council, in partnership with Cradle Coast Authority, Department of Parks and Wildlife, Tourism Tasmania and Cradle Coast NRM, are looking at potential tourism strategies for Mt. Roland and its environs and believe the University team, based at the University's Cradle Coast campus in Burnie, has the combination of local knowledge and professional skills to develop a strategy that will be relevant, considered and acceptable to the Kentish community.

The University of Tasmania Mt. Roland Tourism Study Group's approach is to put the Kentish community at the centre of the strategy. The Group intends to survey every resident of the Kentish community on their hopes, dreams, ideas and concerns relating to tourism development on or around the mountain.

To this end, the Group has developed a community survey, inserted in this edition of *The Kentish Chronicle*, that will form the basis of the Mt. Roland tourism strategy.

"We plan to build a picture of how the Kentish Community can most benefit from its mountain, guided by the community's environmental, social and economic values," UTAS Mt. Roland Study Group co-ordinator Chris Frankcombe said.

"This is the future of your mountain, and we want to make sure the outcome, which could guide development for the next 20 years, reflects what Kentish people want, not what a consultant has identified as 'best for the municipality'.

"So I plead with all Kentish residents to fill out the confidential survey and return it by the due date so we can have a comprehensive snapshot of Kentish people's visions."

For further details on the study, contact Mr. Chris Frankcombe on 0458 598 274.

MOUNT ROLAND TOURISM PRECINCT STUDY

COMMUNITY SURVEY

February – March 2011

The University of Tasmania – Cradle Coast Campus, has been appointed by the Kentish Council in partnership with Cradle Coast Authority, Tourism Tasmania, Cradle Coast Natural Resource Management and Parks and Wildlife Services to study the tourism potential of the Mount Roland Precinct and this project will be undertaken by graduates and mature-age students from the University of Tasmania Bachelor of Regional Resource Management and Tourism degrees.

The Mount Roland Tourism Precinct Study will define a tourism vision and propose priorities for development. The Study will also suggest a process for implementing recommendations that account for the economic, social and environmental benefits that the area delivers to residents and visitors.

To assist with this project and to ensure the views and the interests of the residents of Kentish are considered, the consultants invite you to complete this survey. Once this data is collected and collated, a public meeting will be held in Kentish to further explore these options and to consider the economic, social and environmental impacts of all options for Kentish and the broader region.

For further information, please contact project coordinator Chris Frankcombe on 0458 598 274.

Mount Roland Tourism Development Survey – Part A

1. How long have you lived in the Kentish Municipality? _____ Years
2. What do you like most about the Kentish Municipality? _____

3. Have you climbed to the summit of Mount Roland, Mt Claude or Mt Van Dyke? Yes ☐ No ☐
4. How would you best describe Mount Roland? _____

5. If you support the development of tourism and leisure experiences on and adjacent to Mount Roland, what would these experiences be? _____

6. Kentish/Mount Roland Tourism Development

| | Strongly Agree | Agree | Disagree | Strongly Disagree |
|--|--------------------------|--------------------------|--------------------------|--------------------------|
| Tourism is an important part of the future for Kentish | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| I support efforts to increase tourism within Kentish | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Kentish needs to develop a new tourism brand/experience | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| I support tourism development on/adjacent to Mount Roland | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| i. Northern Face – Claude Road | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| ii. Western Face – Gowrie Park | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| iii. Eastern Face – Gog Range | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| iv. Southern Face – Mersey River Valley | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| I consider access options to the summit of Mt Roland important | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Mount Roland Tourism Development Survey – Part B

7. A number of recreation – tourism – leisure options have been suggested to the consultants. Do you support any of the following?:

| | Strongly Agree | Agree | Disagree | Strongly Disagree |
|--|--------------------------|--------------------------|--------------------------|--------------------------|
| Abseiling/rockclimbing (Mt Roland, Mt Van Dyke, Mt Claude) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Buildings on Mt Roland plateau (but unseen from Kentish lowlands) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Bungee jumping (Mt Van Dyke or Mt Claude) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cable Car access to the summit of Mount Roland | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Canoeing (Lake Barrington, Lake Cethana) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Camping infrastructure | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Flying fox experience | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Guided wildlife tours (on and around Mt Roland) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Gowrie Park as a tourism precinct | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Hang gliding (Mt Van Dyke, Mt Claude) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Helicopter flights including heliport on Mt Roland plateau | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Horse riding safaris (near Beulah) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Kayaking (Mersey & Forth Rivers) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Lake Barrington (water-based activity) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Lake Barrington hills – trails & buildings | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Mountain bike trails around foot of mountain & Gowrie Park | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Restaurant/other buildings on summit | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Road from south to Mt Roland plateau | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Road from Olivers Rd, across Mt Claude & Mt Van Dyke | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Shelter & interpretive construction on summit | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Stargazing activities & infrastructure (from summit of Mt Roland) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Stargazing activities (summit of Mt Van Dyke or Mt Claude) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Trailbike/quadbike trails (near Beulah) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Wilderness retreat (at foot of Mt Roland) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Wildlife experiences (at foot of Mt Roland) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Walking tracks: | | | | |
| Mt Roland to Cradle Mtn via Lake Cethana and Dove River | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Mt Roland to Walls of Jerusalem via Olivers Plains & Lake McKenzie | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Eastern (Gog Range) side to Minnow Falls and mountain top | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

8. Please prioritise from the list above, and your list (question 10) into your top FIVE options for development on or adjacent to Mount Roland:

i. _____ iv: _____
 ii. _____ v: _____
 iii. _____

9. Other comments?

10. Name and address: (optional)

Name: _____ Phone number: _____
 Address: _____

Please return the survey by March 14 to collection boxes at the Kentish Council Offices in Sheffield, the Gum Leaf Country Café in Foster Street Railton, the Wilmot Country Store, or by post to Mount Roland Tourism Study, 4 Ashwater Cres, Penguin 7316.